

HAYWARD CITY COUNCIL

RESOLUTION NO. 11-134

Introduced by Council Member Halliday

RESOLUTION FOR CITY OF HAYWARD TO JOIN THE
LEAGUE OF CALIFORNIA CITIES' "HEALTHY EATING
ACTIVE LIVING (HEAL) CITIES" CAMPAIGN

WHEREAS, in 2004, the League of California Cities adopted an Annual Conference resolution to encourage cities to embrace policies that facilitate activities to promote healthier lifestyles and communities, including healthy diet and nutrition and adoption of city design and planning principles that enable citizens of all ages and abilities to undertake exercise; and

WHEREAS, the League of California Cities has a strategic goal to promote and develop safe and healthy cities; and

WHEREAS, in July 2010 the League of California Board of Directors resolved to partner with and support the national Let's Move Campaign, and encourages California cities to adopt preventative measures to fight obesity; and

WHEREAS, more than half of California's adults are overweight or obese and therefore at risk for many chronic conditions including diabetes, heart disease, cancer, arthritis, stroke, and, hypertension; and the current generation of children are expected to have shorter lives than their parents due to the consequences of obesity; and

WHEREAS, California Senate Bill 375 and Assembly Bill 32 call on cities to adopt plans to reduce greenhouse emissions which include reducing vehicular miles traveled; and

WHEREAS, local land use policy governs development of the built environment in which individuals make personal nutrition and physical activity choices; and

WHEREAS, by supporting the health of residents and the local workforce would decrease chronic disease and health care costs and increase productivity; and

NOW, THEREFORE, BE IT RESOLVED that the City Council hereby recognized that obesity is a serious public health threat to the health and wellbeing of adults, children and families in Hayward. While individual lifestyle changes are necessary, individual effort alone is insufficient to combat obesity's rising tide. Significant societal and environmental changes are needed to support individual efforts to make healthier choices. To that end, Hayward adopts this Healthy Eating Active Living resolution:

I. Built Environment

BE IT FURTHER RESOLVED that the City of Hayward planners, engineers, community economic and redevelopment personnel responsible for the design and construction of neighborhoods, streets, and business areas, should make every effort to:

- Prioritize capital improvements projects to increase the opportunities for physical activity in existing areas;
- Plan and construct a built environment that encourages walking, biking and other forms of physical activity;
- Address safe walking and biking connectivity between residential neighborhoods and schools, parks, recreational resources, and retail;
- Facilitate the siting of new grocery stores, community gardens, farmers markets and urban farms where possible, to increase public access to healthy food in underserved communities, including access to fresh fruits and vegetables;
- Expand community access to indoor and outdoor public facilities through joint use agreements with the Hayward Unified School District and the Hayward Recreation and Parks District, and/or other partners;
- Revise comprehensive plans and zoning ordinances to increase opportunities for physical activity and access to health foods wherever and whenever possible, including compact, mixed-use and transit-oriented development;
- Include health goals and policies related to physical activity and access to healthy food in the next general plan update;
- Build incentives for development project proposals to demonstrate favorable impact on resident and employee physical activity and access to healthy foods;
- Examine racial, ethnic, and socio-economic disparities in access to healthy foods and physical activity facilities or resources, and work with affected communities where possible, to develop and adopt strategies to remedy these inequities.

II. Employee Wellness

BE IT FURTHER RESOLVED that in order to promote wellness within Hayward, and to set an example for other businesses, Hayward pledges to adopt and implement an employee wellness policy that will:

- Offer wellness programs to employees that encourage healthy eating and physical activity;
- Establish types of physical activity breaks for meetings over one hour in length;
- Accommodate breastfeeding employees upon their return to work;
- Encourage walking meetings and use of stairways.

BE IT FURTHER RESOLVED to set nutrition standards for vending machines located in city owned or leased locations;

BE IT FURTHER RESOLVED to create nutrition guidelines for food offered at city events, city sponsored meetings, served at city facilities and city concessions, and city programs.

III. Healthy Food Access

BE IT FURTHER RESOLVED that Hayward encourages food retailers doing business in Hayward to prominently feature healthy check-out lanes free of high density foods;

BE IT FURTHER RESOLVED that restaurants and food retailers that promote healthy food choice in the above manners be recognized by the City and will be entitled to display a Hayward Healthy Eating Active Living logo.

IV. Implementation

BE IT FURTHER RESOLVED that the City shall encourage the Hayward Unified School District (HUSD) and the Hayward Area Recreation and Parks District (HARD) to partner with the City in the Healthy Eating Active Living Cities Campaign, and that the City will work with HUSD and HARD to jointly promote access to healthy food and the use of well-designed parks within the City.

BE IT FURTHER RESOLVED that the City Council shall receive an annual report regarding steps taken to implement this resolution, additional steps planned, and any desired actions that would need to be taken by the City Council.

IN COUNCIL, HAYWARD, CALIFORNIA July 26, 2011

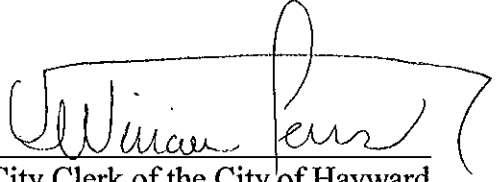
ADOPTED BY THE FOLLOWING VOTE:

AYES: COUNCIL MEMBERS: Quirk, Halliday, Peixoto, Salinas, Henson
MAYOR: Sweeney


NOES: COUNCIL MEMBERS: None

ABSTAIN: COUNCIL MEMBERS: None

ABSENT: COUNCIL MEMBERS: Zermeño

ATTEST: 
City Clerk of the City of Hayward

APPROVED AS TO FORM:


City Attorney of the City of Hayward