



SUMMER AT CITY HALL



City of
SACRAMENTO



LINKED
LEARNING®
CONVENTION 2016

WHY TARGET THE PUBLIC SECTOR SERVICE?

- Baby boomer retirements & need for more diverse workforce
- Cities offer a wide range of career paths
- Civic Engagement is problematic
 - The United States ranks 139th in voter participation of 172 democracies around the world
 - Less than 8% of registered 18-24 year-olds actually voted in the 2014 primary election
 - 55% of all youth ages 12-18 volunteer; less for youth of color

VISION

Local Governments, in partnership with schools and community agencies, engage youth through real-world experiences, empowering them to become civically engaged leaders and future public servants.



CITY OF SACRAMENTO SACH BACKGROUND

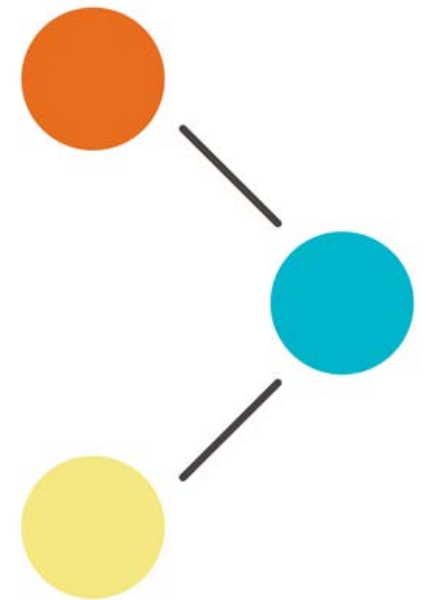
- Established 2011
- Year 1
 - 30 Students, 1 School District
- Year 2
 - 60 Students, 1 School District
- Year 3
 - 80 Students, 2 School Districts
- Year 4
 - 85 Students, 3 School Districts
- Year 5
 - 104 Students, 3 School Districts
 - 38% African American
 - 21% Latino
 - 15% Asian American
 - 11% Mixed Race
 - 11% Southeast Asian
 - 4% White





PROGRAM GOALS

- Create a high school to career pipeline to ensure a more diverse and prepared public sector workforce
- Expand Youth Civic Engagement opportunities
- Increase youth knowledge of how local government operates
- Strengthen intergenerational relationships and improve adult knowledge of youth



PROGRAM OBJECTIVES

Students will:

- Understand how multiple layers of local government operate
- Engage in action civics: mock voting, volunteering, project management, advocacy and leadership
- Build relationships with peers and adult allies
- Directly experience a work environment and develop soft-skills to function within it

PROGRAM STRUCTURE

- 7 weeks
- 8AM–12PM: Instruction by certificated teacher
- 1PM–5PM: Internships
- Breakfast and lunch provided
- Weekly bus passes provided
- \$300 stipend for 36-hour internship
- 5 high school credits earned



CURRICULUM

- Week 1 - 21st Century Workforce Skill Development
- Week 2 - What it means to be an Active Citizen
- Week 3 - Local Government Basics
- Week 4 - Issue ID and Research
- Week 5 - Research and advocacy strategy development/Service project development
- Week 6 - Financial Literacy/Goal Setting /College
- Week 7 - Presentation of Advocacy Projects/Implement Service Project



INTERNSHIPS

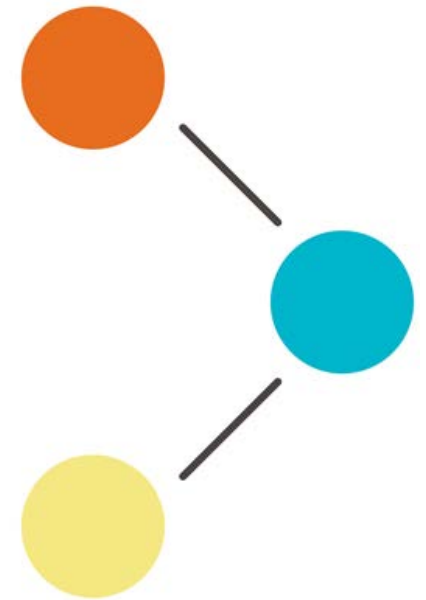
- City Council Offices
 - City Attorney
 - City Clerk
 - Teen Services
 - Human Resources
 - Fire Department
 - Police Department
 - Revenue Division
 - Crocker Art Museum
 - Business Partnerships
 - Regional Transit
 - Office of Congresswoman Matsui
 - Bank of America
 - School District Office(s)
 - Engineering
 - NextEd
 - Economic Development Department
 - Animal Care
 - Recycling & Solid Waste Division
 - Sacramento Tree Foundation
 - Parking Division
 - Sacramento Employment & Training Agency (SETA)
 - Sacramento Zoo
 - Sacramento Housing and Redevelopment Agency
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STUDENT PERSPECTIVE ON THE VALUE OF INTERNSHIPS

- *“I like my internship. That experience was really great. I didn’t have any work experience, no internship experience, some volunteer, but only around my church. There was not much on my resume [before the program].”*
 - *“Going out there and meeting new people and getting to know co-workers. It was a good experience to be on time, be responsible, and use public transportation.”*
 - *“Be independent for myself in the real world since we only have one more year in high school.”*
-

LAUNCHPATH: A Web Based System

- Matches internship opportunities with students
- Enables students to develop resumes
- Enables students to record skills and gain badges
- Reduces administrative burden of processing student applications



ADVOCACY PROJECT

- Purpose: To develop student civic leaders who can effect direct change in their community.
- Structure:
 - Student led group projects organized by City Council Districts
 - Students ID and research problems, develop and advocate a solution
 - Students present recommendations to officials from the City, County, and School Districts

RETURNING YOUTH

Several students return after their participation in the program to act as mentors and team building facilitators for the next class of Summer at City Hall students.





PROGRAM OUTCOMES

Skills and Knowledge Acquired by Students

- Financial literacy
- Research and advocacy
- Local government and citizenship
- Workforce readiness
- Communication
- Professionalism
- How to use public transit
- Work environment
- Importance of networking

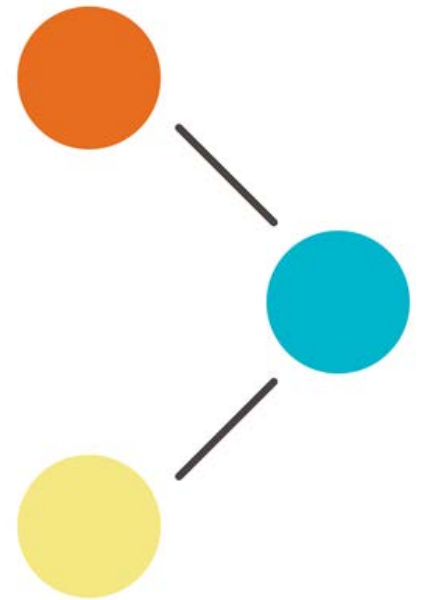
Other Outcomes:

- Become interested in public service careers
 - Build relationships with adults
 - Identify ways students can impact their community
 - Become aware of voting process and registration rules
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ADULT OUTCOMES

Adults report:

- Better understanding needs/perspectives of youth
- Seeing youth as resources
- Stronger interest in hiring youth from the community
- Teachers better understand city government
- Teachers learn inquiry based SL method
- City/schools experience positive relationships



STUDENT PERSPECTIVE



<https://www.youtube.com/watch?v=9rQn764LgpM&feature=youtu.be>

STOP AT 2:18

ELK GROVE SUMMMER AT CITY HALL

ELK GROVE SACH BACKGROUND

- Two Week Summer Program started in 2015
- Partnership with EGUSD, Florin High School Law Academy and City of Elk Grove
- 22 students from various Law and Policy Pathways
- 9AM-3PM, 5 days a week
- Job Shadows and Mock Council Meeting
- Classes held at City Hall and EGUSD offices

MOCK COUNCIL MEETING



TWO WEEK COURSE OVERVIEW

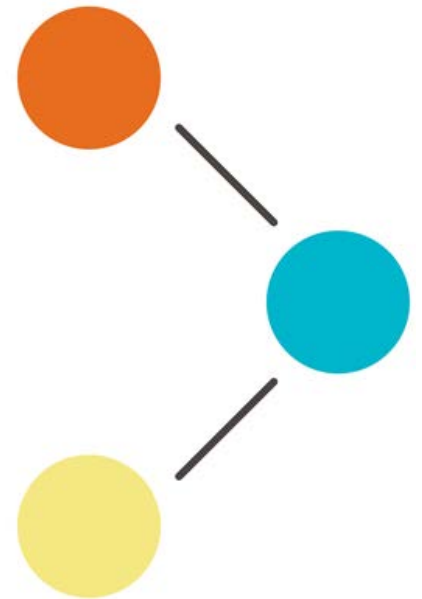
- Soft skills-what to expect in a work environment, and overview of government structure
- City Council members, community leaders, Assembly member, department staff speak to students about Elk Grove City history and current City issues
- Research jobs in the City, learn about job shadow agencies
- City Clerk teaches students about how to run a City Council Meeting and the importance of “perspective” taking
- Students research their advocacy issue– traffic at Franklin High School.
- Attend Job Shadows, sponsored lunch, debrief job shadows

TWO WEEK COURSE OVERVIEW (CONT.)

- Work with City Manager, City Departments and stakeholders on understanding the advocacy issue and developing recommendations
- Field trip to waste water treatment plant and visit with canine unit at Police Department
- Hold mock council meeting
- Graduation ceremony

JOB SHADOW AGENCIES

- City Manager's Office
 - City IT
 - City Public Works
 - Community Service District - Parks and Fire
 - City Police
 - City Human Resources
 - City Code enforcement
 - City/County Library
 - Food Bank
 - Senior Center
 - EGUSD Various Offices
 - City Development Services
 - Assembly member Cooper's Office
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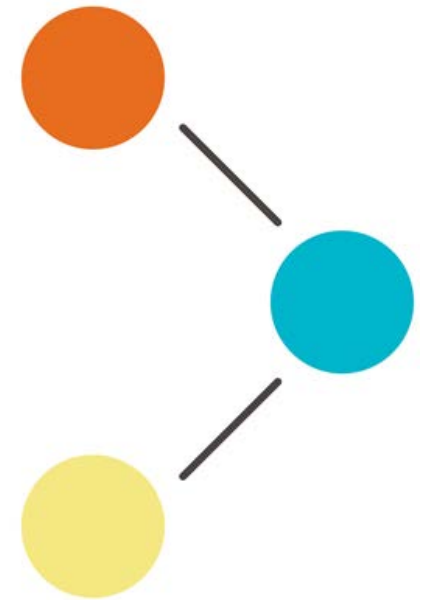


STUDENTS MEET CONGRESS MEMBER AMI BERA



ONE DAY SITE VISIT TO SACRAMENTO CITY HALL

- Focus is high school students
- Prior to the site visit students identify, research and develop solutions to City issues of concern to them as part of a six week in-class module on advocacy
- City helps teachers with curriculum materials drawing from Project Citizen and YELL

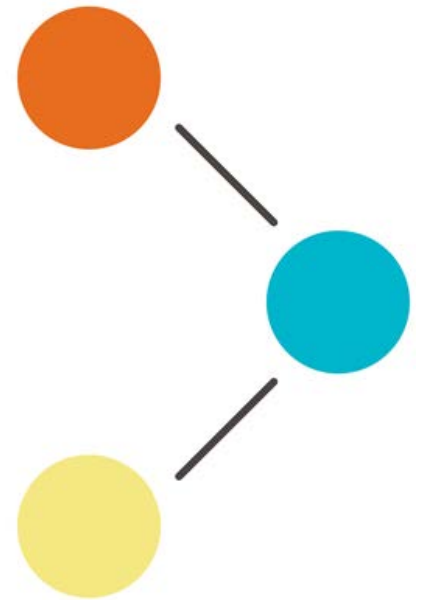


DAY OF SITE VISIT

- Students hear from the City Manager, a City Council Member and the City Clerk
- Students tour City Hall
- Students present their advocacy projects to a panel of City Council Members and Community Leaders
- Students may also run their own mock council meeting

OTHER OPTIONS FOR GOVERNMENTS ENGAGING YOUTH PROGRAM DESIGNS

- Internship only program with no classroom instruction—summer or school year
- After school model
- City Appointed Youth Council
- Connecting municipal staff with classrooms during school day for PBL, simulations, classroom speakers

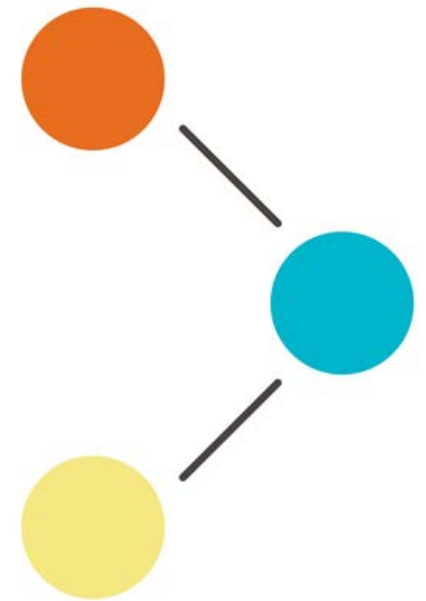


BENEFITS/SUCCESSSES OF SACH

- Partnerships with Cities and Schools to leverage resources, expand student learning, solve city issues
 - Municipal staff experience being a mentor
 - City expands youth engagement opportunities
 - Teachers learn about municipal government
 - Diverse students gain life changing experiences, skills and opportunities to create new diverse relationships & find positive ways to resolve differences
 - Students learn to be active citizens while also getting exposure to public service careers
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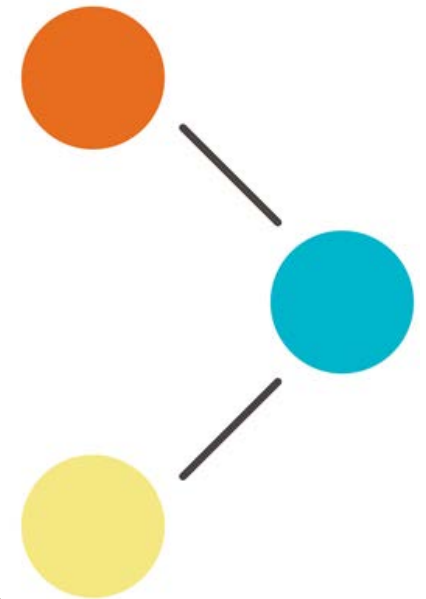
CHALLENGES

- Small cities have limited capacity and facilities
- Time needed to partner
- Learning each others' constraints/resources
- Having enough support for kids who struggle
- Communication/role clarity
- Program expansion to meet the need



LESSONS LEARNED/ADVISE

- Start planning early
- Have a convening entity, but keep decision making and program ownership a partnership
- Communication/clarify roles. Take time to learn each others language and processes
- Be intentional about balancing civic engagement goals to WBL goals
- Need committed partners/champion on both sides willing to contribute what they can



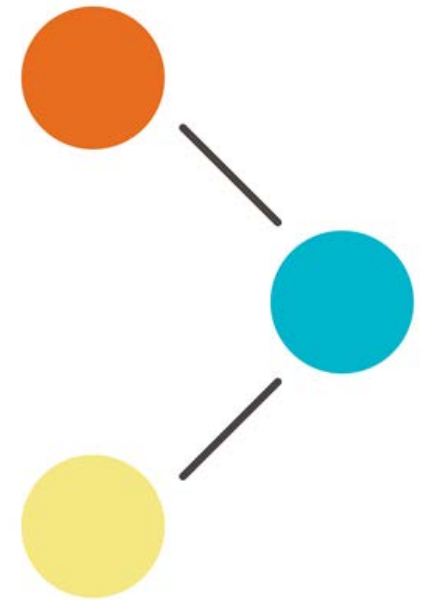
EXPANSION OF SACH STATEWIDE

- Create Statewide Partnership
- Awareness Building/Community Support to Build Local Leadership
- Build Interest in the Field
- Capacity Building and Technical Support



CURRENT LIST OF INTERESTED MUNICIPALITIES

- Moreno Valley
- Yuba City
- Oxnard
- Napa
- Vacaville
- Pacific Grove
- County of Sacramento
- Butte County

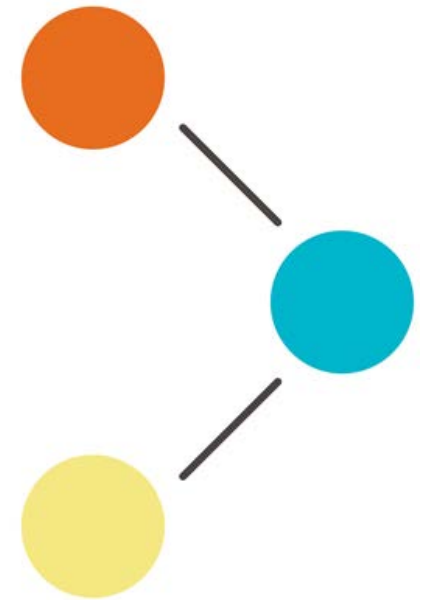


AWARENESS BUILDING/COMMUNITY SUPPORT

- Identify 100 Local Champions
- Develop 10 Local Civic Leader Partnerships
- Adoption of Fifty Municipal Government/School Board “Resolutions” or “Compacts”

BUILDING INTEREST IN THE FIELD

- Conference presentations
- Newsletters
- Presentations to local leaders
- Partner with Civic Learning Partnership Counties
- ILG survey of Cities
- Connect with State After School Infrastructure



CAPACITY BUILDING

- Support 5 New Programs
- Web Site
- Training and TA
- Webinars
- Tools



FOR MORE INFORMATION

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Q & A

