



## Public Engagement E-Monthly

This monthly Enews highlights new and relevant public engagement resources and events for local elected officials and staff.



## Meet Our New Public Engagement Manager!

We at ILG are very pleased to introduce our newest team member Sarah Rubin. She took on the public engagement program management role early this year. Sarah brings with her over 17 years of experience as a public policy and community engagement professional. Specializing in public engagement, she has worked on a variety of issues including redistricting, utilities, public health, homeland security and water. Her new direction is shown in the new ethnic media infographic below. Contact Sarah at [srubin@ca-ilg.org](mailto:srubin@ca-ilg.org).



## Tips for Working with Ethnic Media

Ethnic media is the fastest growing segment of American media. This tip sheet provides helpful suggestions for local officials and staff on how to better partner and work with these organizations and groups.



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## Spanish Resources

In an effort to engage more of California's diverse population, the Institute has produced a number of resources in Spanish. The goal of these resources is to enhance understanding of how local government works among a broader range of officials, staff, media and members of the public.

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## Public Engagement Signposts – March 2014

This regular feature of ILG's Public Engagement E-news offers new and useful information and resources about public engagement practices, innovations and ideas from sources in California and elsewhere.

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