



Public Engagement E-Monthly

Monthly public engagement news, resources and events for local elected officials and staff in California.

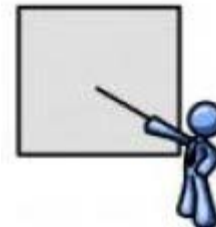


ILG offers a variety of resources and case stories agencies can use to support public engagement strategies to address difficult issues and situations.



Get Your Public Meetings Back on Track

What options do local officials have for reducing disruptions and disruptiveness?



While there is no one answer or simple solution, the ideas and resources in the piece at right may be helpful in efforts to improve the situation.

 [Get Your Public Meetings Back on Track](#)

DOCUMENT

Dealing with Deeply Held Concerns and Other Challenges to Public Engagement Processes

Public engagement processes are often forums for very deeply held concerns. In some cases, public engagement participants will have very strongly held views about the topics to be discussed; the



local (or regional) agency and officials involved;
and/or the public engagement process itself.

This tip sheet, which remains in draft form, offers ideas for the planning and delivery of public engagement activities when participants' deeply held views and values make successful outcomes more of a challenge.

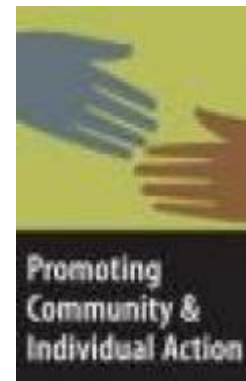
 [Dealing with Deeply Held Concerns and Other Challenges to Public Engagement Processes](#)

WEBINAR

Webinar on Effective Public Engagement

Dealing with Deeply Held Concerns and Organized Opposition in Public Engagement Activities

No matter what the issue, citizens with strong views and often competing beliefs challenge the ability of cities and counties to hold productive and civil public hearings and meetings. Community engagement processes and strategies that anticipate and respond effectively to such situations are possible. Learn from the experience of others and receive tips for designing processes that are effective, responsive and civil.



Speakers

- Brian Moura, Assistant City Manager, City of San Carlos
- Susan Stuart Clark, Director, Common Knowledge

[ILG's Promoting Community & Individual Action Best Practice Area](#)

 [3/13/13 Webinar PowerPoint presentations](#)

 [Webinar Highlights - Dealing with Deeply Held Concerns](#)

DOCUMENT

Dealing with Emotional Audiences

This article provides strategies that leaders can

employ to maximize the likelihood that public meetings on controversial issues will involve constructive exchanges that contribute to the best decision being made.



 [Dealing with Emotional Audiences](#)

Beyond the Usuals: Ideas to Encourage Broader Public Involvement in Your Community

A one-pager that describes ways to go beyond the usual participants and achieve better representation in public engagement efforts.

Institute for Local Government

The Institute for Local Government is the nonprofit 501(c)(3) research and education affiliate of the League of California Cities and the California State Association of Counties. The Institute's Public Engagement program provides information and resources to encourage and support the public engagement efforts of local officials and their communities in California.

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