

RESOLUTION NO. 2010 - 69

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF DELANO IN SUPPORT OF THE HEALTHY EATING ACTIVE LIVING (HEAL) CITIES CAMPAIGN

WHEREAS, in 2004, the League of California Cities adopted an Annual Conference resolution to encourage cities to embrace policies that facilitate activities to promote healthier lifestyles and communities, including healthy diet and nutrition and adoption of city design and planning principles that enable citizens of all ages and abilities to undertake exercise; and

WHEREAS, the League of California Cities has a strategic goal to promote and develop safe and healthy cities; and

WHEREAS, the California Center for Public Health Advocacy (2005) found that more than half of California's adults are overweight or obese and therefore at risk for many chronic conditions including diabetes, heart disease, cancer, arthritis, stroke and hypertension; and

WHEREAS, the California Center for Public Health Advocacy (2005) found that one in four youth between the ages of 9 and 16 in California is overweight; and

WHEREAS, the California Center for Public Health Advocacy (2005) found that more children are being diagnosed with diseases linked to overweight and obesity previously seen only in adults, such as Type 2 diabetes and heart disease; and

WHEREAS, the California Center for Public Health Advocacy (2005) found that the current generation of children are expected to have shorter lives than their parents due to the consequences of obesity; and

WHEREAS, the California Center for Public Health Advocacy (2005) found that obesity takes a tremendous toll on the health and productivity of all Californians; and

WHEREAS, the California Center for Public Health Advocacy (2005) found that the annual cost to California – in medical bills, workers compensation, and lost productivity – for overweight, obesity and physical inactivity exceeds \$41 billion; and

WHEREAS, California Senate Bill 375 and Assembly Bill 32 call on cities to adopt plans to reduce greenhouse gas emissions which include reducing vehicular miles traveled; and

WHEREAS, local land use policy governs development of the built environment in which individuals make personal nutrition and physical activity choices; and

WHEREAS, supporting the health of residents and the local workforce would decrease chronic disease and health care costs and increase productivity; and

WHEREAS, the City of Delano has established a strong record of implementing projects to improve the health and quality of life of its residents: Construction of a nine field soccer park; construction of the KABOOM playground equipment project at Cesar Chavez Park; development of the Posey Spray Park; installation of the fitness zone at North Cecil Park; adopted the Farmers Market Ordinance and conducted a summer-long farmers market; provides ongoing free access of City gym facilities to City employees; partners with the school districts, hospital, and other community organizations in the Annual City Walk; and construction of new sidewalk in southwest Delano.

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of Delano hereby recognizes that obesity and other associated chronic illnesses are a serious health threat to the health and well-being of adults, children and families in Delano. The City recognizes that while individual lifestyle changes are necessary, individual effort alone is insufficient to combat obesity's rising tide.

BE IT FURTHER RESOLVED that significant societal and environmental changes are needed to support individual efforts to make healthier choices. The City of Delano will support the Healthy Eating Active Living Cities Campaign through education and outreach to the community.

BE IT FURTHER RESOLVED that the City of Delano shall continue to make land use and policy decisions to assist individuals in personal nutrition and physical activity choices. To that end, the City of Delano shall make every effort to:

- Plan and construct a built environment that encourages walking, biking, and other forms of physical activity; and improves access to fresh food
- Initiate the community's access to indoor and outdoor public facilities through joint use agreements with schools and/or other partners
- Build incentives for development project proposals that demonstrate a favorable impact on resident and employee physical activity and access to healthy foods
- Examine racial, ethnic, and socio-economic disparities in access to healthy foods and physical activity facilities or resources and adopt strategies to remedy these inequities
- Establish partnerships with civic and non-profit organizations to promote projects and programs emphasizing healthy eating and active living

BE IT FURTHER RESOLVED that the City Council hereby adopts the following action plan in support of the Healthy Eating and Active Living Cities Campaign:

1. Update the General Plan to include a Healthy Delano and Wellness Element by August 2011, that will include improved connectivity between residential neighborhoods, schools, parks, recreation resources, and retail activity centers; facilitate the siting of new grocery stores, community gardens, and farmers markets in underserved neighborhoods to increase access to healthy food, including fresh fruits and vegetables.

2. Amend the Land Use Element of the General Plan by August 2011, to include locations for compact, mixed-use, and transit-oriented development.
3. Update the Circulation Element of the General Plan by August 2011, to include a Master Bicycle Plan and strategies to reduce vehicle miles traveled in accordance with SB 375.
4. Amend the Zoning Ordinance and Subdivision Ordinance by January 2011, to establish new design standards for development related to park dedications, street connectivity, and street design.
5. Prioritize capital improvements projects each fiscal year to increase the opportunities for physical activity in existing areas.
6. Establish a "Delano Eats Healthy" Campaign by April 2011, that would include the mapping and ranking of existing retail food establishments and public educational outreach that would include but would not be limited to the following: Promote and support youth to choose water instead of soda, development of nutritional and health information and guides to alternative food choices; explore the regulation of retail food establishments that offer predominately foods that are high in calories with low nutritional value around schools and in neighborhoods with over-concentrations of said establishments.

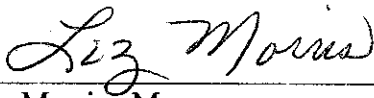
PASSED AND ADOPTED by the City Council of the City of Delano this 7th day of September, 2010, by the following vote:

AYES: Chavez, Hill, Morris, Ramirez, Vallejo

NOES: none

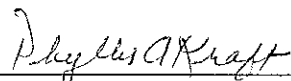
ABSENT: none

ABSTAIN: none



Liz Morris, Mayor

ATTEST:



Phyllis A. Kraft, City Clerk