Sonoma County Travel Demand Model - Occupied Housing Unit Estimates

	Estimated Occupied Housing Units				
	2010*	2015**	GPBO	Pipeline	
Cloverdale	3,476	3,562	4,826	333	
Cotati	3,269	3,394	4,204	241	
Healdsburg	4,858	5,147	5,547	78	
Petaluma	22,189	23,302	27,787	1,968	
Rohnert Park	16,265	16,634	23,420	933	
Santa Rosa	71,693	74,973	94,750	4,512	
Sebastopol	3,527	3,798	4,834	21	
Sonoma	5,093	5,253	6,648	300	
Windsor	9,079	9,106	12,160	1,297	
Subtotal Unincorporated	49,038	49,826	57,369	1,060	
TOTAL COUNTYWIDE	188,487	194,995	241,545	10,743	

* Note: 2010 US Census occupied HU estimate - 185,825

** Note: 2015 US Census American Community Survey occupied HU estimate - 190,662

Item 6. Urban Footprint Update/Housing Capacity Analysis:

Sonoma County has set a goal of constructing as many as 30,000 housing units in the county over the next 5 years. SCTA is partnering with UrbanFootprint (UF) to analyze how these housing units could be distributed across the county and how this construction could impact congestion, emissions, health and safety, equity, infrastructure costs, individual cost of living, and other factors. SCTA staff presented a draft scenario showing a possible distribution of these housing units by jurisdiction. This scenario was developed using housing unit estimates developed as part of the SCTA travel demand modeling program and pending development/pipeline projects database.

The PAC requested additional information on general plan buildout estimates. The attached staff report provides a description of how the build-out scenario was developed (pages 5-6). Attachment B (page 14) provides information on local approaches used to calculate GPBO. The following jurisdictions provided their own build-out estimates which were included in the GPBO scenario:

- Santa Rosa TAZ level build out
- Petaluma TAZ level build out
- Windsor Parcel level build out (midpoint and maximum), TAZ level build out update provided in 2017
- Healdsburg Development Potential at parcel level
- County Residential holding capacity data based on old general plan at parcel level, non-residential build-out at TAZ level

The PAC requested that rebuild units be added to the total unit allocations for Santa Rosa and the unincorporated county. Staff will be sending out a table of pipeline projects for each jurisdiction to review and add more information on project status and project constraints. SCTA will continue to work with the UF team to represent the scenario in UrbanFootprint for analysis and visualization.





